



WSET



DRINKS & CO

W S E T 1

IN SPIRITS

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WSET PROGRAM

LEVEL 1 IN SPIRITS

WHAT IS WSET?

Drinks&Co has partnered with The Wine & Spirit Education Trust (WSET) to develop our offer and **strengthen our expertise** in the industry by becoming an **approved program provider**.

WSET is the world's leading provider of wine and spirits education. Established in 1969, WSET courses are trusted by **professionals and enthusiasts** alike for their rigorous approach to teaching about wines, spirits, saké, and beer. With globally recognized certifications, WSET opens the doors to **deeper knowledge** and **career advancement** in the beverage industry.



ABOUT LEVEL 1 IN SPIRITS

WSET Level 1 in Spirits is perfect for **beginners eager** to explore the world of spirits. This one-day course offers a **comprehensive introduction** to the main categories of spirits, including **how they're produced, served, and explored** through guided tastings.

Course Highlights:

- Overview of key spirit categories
- Basic production processes
- Introduction to the Systematic Approach to Tasting® (SAT)
- Understanding balanced cocktail creation
- Tasting 10 spirits from key categories



DETAILS

TUITION FEES: 250€

MODALITIES : On site

LEVEL: Beginner

ENTRY REQUIREMENTS: No

DURATION: 1 day / 7 hours

SENSORY TRAINING: 10 spirits

SELF-STUDY TIME: 0 hours

CITY: Paris

EXAMINATION: 30 multiple choice questions

REGISTRATION DEADLINE:
15 working days before the start of the course

OBJECTIVES

- List and state the **purpose of the main production processes and stills** commonly used in the production of spirits.
- Name the **principal categories** and types of spirits and aromatised wines and **state their defining characteristics**.
- Know the principles used to create a **balanced cocktail** and name some **core cocktail families**.

WHO IS IT FOR?

This course is ideal for:

- **Beginners** in the beverage industry
- **Retail and hospitality staff**
- **Enthusiasts** seeking structured, foundational knowledge of spirits

Accessible to people with reduced mobility.

WHY STUDY WSET LEVEL 2?

- **Build confidence** in discussing and recommending spirits
- Gain **practical skills** in spirits evaluation and pairing
- Lay the **foundation for further advanced levels** of education with WSET



THE 6 TRAINING MODULES

1. SPIRITS
2. COGNAC & VODKA
3. WHISK(E)Y
4. RHUM & TEQUILA
5. FLAVOURED SPIRITS & AROMATISED WINES
6. BALANCE & COCKTAIL FAMILIES

FINAL EXAMINATION

45 min examination, 30 multiple-choice questions
Certification : Minimum passing mark of 70 percent.
Re-sit possible (subject to re-sit fee)

CERTIFICATION

Upon passing, you will receive a globally
recognized WSET Level 1 Spirits Certificate and pin.

WHY CHOOSE DRINKS&CO?

- Official WSET Approved Program Provider
- Courses led by **certified** and **passionate educators**
- **Masterclass area** dedicated to training
- Small class sizes for **personalized and qualitative learning** experiences
- **Central & accessible location** with state-of-the-art facilities (Paris, Saint-Lazare)
- **Spirits DNA** and **expertise** with a hybrid concept store combining a **cocktail bar and store** with over 350 products



Rob's profound passion for wine and spirits enriches both customers and staff, fostering product knowledge.

He embarked on a global distillery tour between September 2023 and May 2024 returning with captivating anecdotes.

ANY QUESTIONS?

Want to know more or secure your spot?

Reach out through our contact form and check out our training calendar for upcoming sessions on drinksco.store.



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